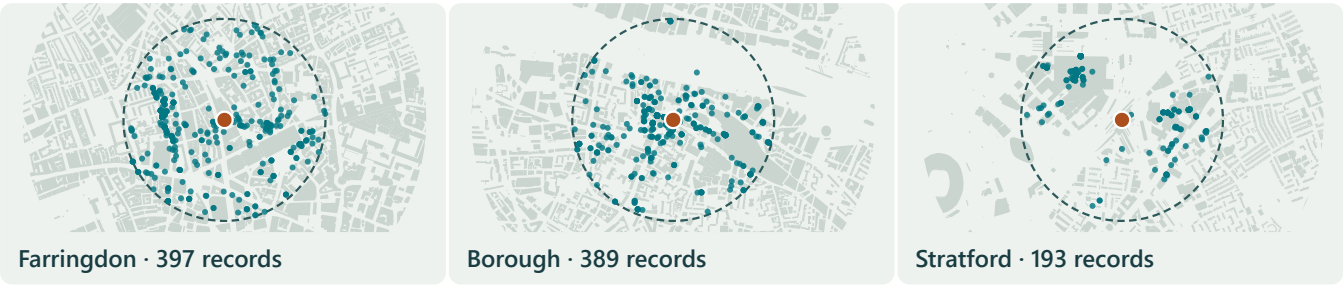
London / Compare restaurant areas · proposal

Find one comparable shop in each area

Visit Farringdon, Borough and Stratford. Record a specific door, written rent, usable floor area, permitted use and lunch footfall at the same time on comparable weekdays.



500 m straight-line radius · teal dots = selected businesses · orange marker = study anchor · north up. Farringdon · 397 records; Borough · 389 records; Stratford · 193 records.

Why this is worth testing

Across five mapped FSA groups within 500 m there are 397 records at Farringdon, 389 at Borough and 193 at Stratford. At 1 km the totals are 1,141, 1,136 and 341.

Alternative

Keep all three areas on the shortlist. Stratford's smaller register count alone gives no reason to prefer it or rule it out.

Still unverified

The anchors represent areas. Vacancy, current trading, office attendance, customer spending and delivery capacity remain unverified.

When to proceed or change course

Rank actual premises only after comparable costs, permissions, achievable orders and operational capacity are available. Defer a lease if any essential input remains unknown.

Food Standards Agency, 12 local-authority releases retrieved 19 Nov 2026. Five classes, unique FHRS IDs with coordinates.
Open this study's interactive map · Evidence source