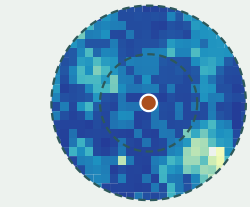
Riyadh / Choose an activity · Al Malaz

Test a paid laundry pickup route

Agree one price and collection window with a processor. Invite nearby residential buildings to try the service and record bags, repeat households and route costs.



Al Malaz · 5 / 7 laundries

Al Mutanabbi / Al Malaz

Inner circle: 5 laundries within 500 m

Outer circle: 7 laundries within 1 km, including the inner five

WorldPop 2024 · about 7,000 residents within 500 m

0 12,000+ residents/km²

Straight-line search rings · orange marker = study anchor · north up. Al Malaz · 5 / 7 laundries.

Why this is worth testing

The search found five laundries within 500 m and seven within 1 km. One of five and two of seven respectively had a rating above 4 and at least 10 reviews. Both radii include the inner area.

Alternative

Compare the paid route with a focused takeaway trial through a permitted kitchen if processing terms or household repeat demand are weak.

Still unverified

The sample does not establish pickup coverage, confirmed prices, available processing capacity or willingness to switch. Density is modeled; exact competitor positions are withheld.

When to proceed or change course

Subtract processing and variable fulfilment from revenue per bag. Expand only if observed repeatable paid bags cover the remaining route-day cost at positive contribution and returns stay on time.

Commercial category search, 14–16 Nov 2026. Counts are aggregate search observations. WorldPop supplies population context.

Open this study's interactive map · Evidence source